Gerald E (Jerry) Smetzer



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Objective:

Opportunities to apply my skills and experience in business development, management, information technology, and media design and production to ventures in the arts and education.

Curriculum Vitae

Private Experience in Business Development and Operations.

December, 2009 through today: Founder, web site builder, visual and aural media designer and developer, Small Systems Design Associates.

June, 1980 through December, 2009: Founder, manager, technical consultant, or board member in various private companies involved with information technology, adult education, public service, and agricultural development.

January, 1973 through May, 1980: Executive Director of the Fairbanks Town and Village Association for Development, Inc. The government, business, and Alaska Native interests represented on the Board of this 501c(3) group oversaw staff work in economic development planning and public works financing in Fairbanks, Alaska, and the 40 Interior Alaska villages within the Doyon, Ltd./Tanana Chiefs region as defined by ANCSA. Work products included budgets and presentation materials for legislative bodies, private sector interests, and other funding sources. One of the Board's priority economic development projects involved co-founding a separate and independent 501c(3) group named the Friends of the Museum of the North. This group worked to develop long term community support and state financing for the facilities and programs needed to house, display, and secure the UAF Museum's many objects of historic and cultural value.

June through November, 1972: Candidate for a seat in the Alaska House of Representatives.

Public Experience in Government.

Summer, 1969 through Spring, 2010: Task and project oriented assignments in information systems and technology under various job titles in government offices of the Fairbanks North Star Borough and the State of Alaska. These included planning, zoning, and subdivision manager for Fairbanks. Internal Auditor for OMB, computer and network programmer, supervising IT team leader for the Department of Fish and Game, and reapportionment mapping systems developer for the Department of Labor, and Office of the Governor.

Winter, 1966 through Spring, 1969: Foreign travel and volunteer service in the United States Peace Corps as a Cadastral Survey Advisor with Afghan survey crews working out of Kandahar, Afghanistan.

Summer, 1966 through November, 1966: Special Assistant and speech writer for Governor William A. Egan.

Note on college years: I paid for my college years at UAF by working as a highway surveyor for the Federal Bureau of Public Roads and State of Alaska, as a dam site surveyor for the USGS, as a school bus driver, as a materials testing lab technician, and as the lead on a 3 man crew running a diesel-powered pneumatic hammer during construction at UAF. Following high school graduation in Juneau, Alaska, I volunteered to enter 6 months of basic training for the Alaska National Guard at the Army's training base at Fort Ord. I was discharged after 6 weeks of training because of a long-standing medical condition.

Formal and Informal Education.

Academic training included courses in Mathematics, Logic, computer programming, literature, short story writing, painting and drawing. I graduated from UAF in 1966 with a BA in English, and minors in Mathematics and Economics. Following college, job and task-related training courses in various IT disciplines and procedures was essentially continuous.

Recreations and Personal Interests.

My kids and grandkids. Also, softball, hiking and biking, bluegrass music, geography and mapmaking, photography, drawing and painting, foreign travel, and readings in history, literature and science. I am also a casual participant, with my friends and family, in Facebook, YouTube, Vimeo, Google Earth, and Twitter.